

Contact



817-691-2507



allsupamanda77@gmail.com



[Amanda Allsup](#)



[amanda-allsup.com](#)

Education

BFA in Communication Design

with a concentration in
User Experience/ User Interface Design,
University North Texas,
Denton, TX
2021

Minor:

Art History,
Metalsmithing & Jewelry

Certificate: Photo Retouching
Tarrant Community College,
Fort Worth, TX

Skills & Abilities

Strategic Planning

- Customer & Competitor Analysis
- Information Architecture
- Design Thinking • Usability Audits
- Implementation with Developers
- Communication Skills (Written, Verbal, Visual) • Collaboration

UI Design

- Color, Typography, and Layouts (Low, clickable, & high fidelity) • UI Prototyping
- Wire-framing • Represent of synergistic elements on the page (Image, navigation, buttons or content)
- Interactivity and Animation

UX Design

- Design Research
- Testing and Iterative Design
- Personas • Journey Maps
- User Flows • Ethnography • A/B Testing
- Mobile Responsive
- Familiarity with Agile Methodology, Roles and Processes
- Human centered design

Amanda Allsup

A passion for building great user-centered design and experiences.

Objective

User-centric digital designer with a passion to create intuitive solutions for users (B2B and B2C) across any device, platform, or screen. Understands collaboration required between business and technology to create experiences that resonate by leveraging customer-focused creativity, service-centered attitude, and understanding of digital trends.

Experience

PRODUCT DESIGNER

Paycom

Nov 2021-Present

Creation of visual representation for user experience pertaining to new functionality across the Paycom system and multiple platforms. Works autonomously in Grapevine, TX office with core team being located in Oklahoma City, OK.

- Supports and enhances the Applicant Tracking System (ATS) in React and Payroll in MVC
- Responsible for design of product, following through the dev process, and safeguarding design integrity
- Represents discipline on cross-functional team working with product and development to support design strategy
- Follows existing design systems and style guides ensuring adherence, as well as creating components or patterns for inclusion in new systems where applicable
- Uses research data and metric objective information to support and promote design decisions and recommendations, considering the holistic user experience and potential states
- Creation of proto-types to assist in user research and leads usability testing

UX/UI DESIGNER

Lennox International

April 2021-August 2021

Short term opportunity to remain employed in an otherwise challenging COVID job market.

- Completion of the assigned project to design "Dark Mode" of mobile field application in order to facilitate use in low light situations such as attics and crawl spaces
- Partnered with project managers, Product Owners, BAs, Front-End Developers, and SMEs to execute UX deliverables for eCommerce enhancement backlog using agile methodology
- Validated with engineering that concepts were feasible and in compliance with Cirrus standards throughout the SDLC
- Communicated updates concerning the status and progress of the project to leadership
- Designed or implemented the following: Visuals, workshops, Insights readouts, Personas, Journey Maps, Wireframes, User Testing, and UX research

UX/UI DESIGNER

Titan Associates

Jan 2020-Freelance

Assignment to conduct research, and utilize the company's existing branding to document each of three personas.

- Documented recommendations for mobile application functionality
- Created personas and journey maps

Technologies

- In-vision • Adobe-Photoshop • Adobe Illustrating • Adobe InDesign • WordPress
- Adobe XD • Sketch • Figma • Axure • Miro • Jira/Confluence